



IRDA
TOWARDS DEVELOPMENT

PROJECT UDAAN

Skill Development & Employment Generation Mission

Skills Today • Jobs Tomorrow • Prosperous Future



PROJECT
UDAAN
SKILL DEVELOPMENT &
EMPLOYMENT MISSION
Skills Today. Jobs Tomorrow. Better Future.

Project Udaan is a large-scale Skill Development & Employment Mission launched by **IRDA Foundation** in collaboration with **UrbanHeros** and industry partners. The initiative empowers youth and women with industry-relevant skills, employment opportunities, entrepreneurship support, and overseas placement assistance.

TARGETING
1,00,000+
YOUTH

INDUSTRY
RELEVANT
SKILLS

EMPLOYMENT &
PLACEMENT
SUPPORT

GLOBAL
OPPORTUNITIES
BRIGHT FUTURE



Our mission is to equip youth and women with industry-relevant skills, create **sustainable livelihoods** and reduce unemployment through **skill enhancement** and job creation.



Empowering Lives.
Building Futures.



UrbanHeros
CHAMPIONS OF THE URBAN POOR



INDUSTRY
PARTNERS



Skill Development
& Training



Job Placement
& Career Support



Entrepreneurship
Development



Overseas Placement
Assistance

1. Executive Summary

Project Udaan is a large-scale **Skill Development & Employment Mission** launched by **IRDA Foundation** in collaboration with **UrbanHeros** and industry partners.

The project aims to equip youth and women with industry-relevant skills, **employment opportunities, entrepreneurship support, and overseas placement assistance.**

The initiative focuses on creating sustainable livelihoods and **reducing unemployment through skill enhancement and job creation.**

2. Problem Statement

Many youth and women face unemployment despite having educational qualifications.

Major challenges include:

- Lack of practical skills
- Limited employment opportunities
- Industry skill gap
- Lack of entrepreneurship guidance
- Limited access to overseas employment

3. Project Overview

Target Beneficiaries:

1,00,000 Youth & Women

Coverage:

Andhra Pradesh & Telangana

Focus Areas:

- Technical Skills
- Digital Skills
- Entrepreneurship
- Employment Generation
- Overseas Placement Support

4. Objectives

- Train 1,00,000 youth and women
- Create employment opportunities
- Support self-employment initiatives
- Promote entrepreneurship
- Facilitate overseas employment opportunities

5. Beneficiaries

Primary Beneficiaries:

- Youth
- Women
- Rural Job Seekers

6. Coverage Area

Andhra Pradesh

Telangana

7. Budget

Estimated Project Investment: **₹250 Crore**

8. Implementation Plan

- Skill Assessment
- Training Programs
- Certification
- Employment Placement
- Entrepreneurship Support
- Impact Monitoring

9. Monitoring & Evaluation

- Number Trained
- Certifications Issued
- Jobs Created
- Income Generated
- Overseas Placements

10. Expected Impact

- 1,00,000 Beneficiaries Trained
- 75,000 Employment Opportunities
- 10,000 Entrepreneurs Created
- Sustainable Family Income Growth

11. Sustainability Plan

- District Skill Centers
- Industry Partnerships
- Alumni Networks
- Digital Learning Platforms

12. CSR Partnership Opportunities

- Skill Training Sponsorship
- Employment Programs
- Women Skill Development
- Overseas Placement Support
- Entrepreneurship Development

Vision:

To empower youth and women through skills, employment and entrepreneurship for a prosperous future.